

MIKE BUCKS

Digital Product Builder

+1 720 381 9994 @ dangerbucks@gmail.com [MikeBucks.me](https://mikebucks.me) linkedin.com/in/mikebucks



SKILLS

UI Craft

Prototyping

Design System implementation & evolution

Agentic workflows

Frontend coding

Business processes mapping

Customer relationships

Workshop facilitation

Crit sessions

Cross-org collaboration

Recruiting top talent

AWARDS

 FWA & Awwwards Site of the Day
Google Pride (showup.com)

 FWA & Awwwards Site of the Day
Android 404

 FWA Mobile of the Day
BabyCarrots.com

 FWA Mobile of the Day
Coke Zero / TRON LiveCycle

 FWA Mobile of the Day
Best Buy Movie Mode

SUMMARY

I design, build, and grow digital products that move businesses and teams forward.

Naturally, a systems thinker, I recently built Chisel, an agentic design system and prototyping tool. I spearheaded development as lead architect, collaborating across the org to connect design, code, research, and analytics. Chisel **reduced the design-to-dev translation time at Figma by over 60%**. Before that, I redesigned Figma's staking dApp and grew it to over **\$500M in staked Ethereum**.

I'm a high-impact IC with a builder's mindset + experience leading and scaling design and engineering teams.

EXPERIENCE

Fractional Product Builder

Bucks Unltd (freelance)

📅 01/2026 - Present

Helped agencies and tech firms enhance product design and frontend engineering. Built R/GA's brand intelligence platform for Fortune 100 marketing teams, reducing churn and speeding up email/banner ad delivery (from 9+ weeks to 3).

Principal Product Designer & Product Led Growth Lead

Figma

📅 08/2022 - 04/2026

Led product design for Figma's enterprise platform and a retail staking product in Ledger Wallet. Formed a growth team and modernized design with agentic workflows for rapid prototyping in Figma's front-end mono-repo.

- Lead designer and frontend engineer collaborating with a PM to grow a self-serve staking dApp to over **\$500M** Ethereum staked in 14 months.
- Designed and implemented staking portfolio tools to provide real-time performance reporting for institutional customers with over **\$8B** in staked assets.
- Partnered cross-functionally with engineering, product, and growth to ship intuitive, secure, high-performance interfaces at scale.
- Collaborated with data science to architect and implement an analytics pipeline using Segment, Mixpanel, and Google Ads.
- Led and mentored the product design team while staying deeply hands-on with craft.

Director of Product Design

Vori Health

📅 05/2021 - 08/2022

Led research, design, and implementation across Vori's full suite of digital health products including clinical tools, consumer web, native mobile, and internal admin apps

- Designed a web and mobile platform for thousands of physical therapy patients to track treatment and communicate with their clinical team.
- Designed and shipped a universal design system with a seamless Figma-to-React tokenization pipeline, dramatically reducing the translation cost between design and engineering. The system was adopted across all product surfaces and improved engineering velocity.
- Prototyped a novel motion tracking system for automated physical therapy sessions.

EXPERIENCE

Principal Creative Technologist / Head of Design

Lyric / Wheelhouse

📅 05/2019 - 05/2021

When the pandemic shut down Lyric (a premium short-term rental operator), a small core team pivoted to build Wheelhouse, an algorithmic pricing engine for short-term rental operators.

- Built the brand, product, and design org for Wheelhouse from scratch. It's now a category leader in the STR pricing space operating in 1,500+ markets across 100+ countries.
- At Lyric, I designed and developed new product features and experimental UIs for modern travelers, including booking, flows, keyless room entry via iOS NFC, and smart room experiences using React and React Native.

Creative Technology Director

Phenomenon

📅 2018 - 2019

Director of Product Development

Verse

📅 2017 - 2018

Sr. Technical Lead

Left Field Labs / Google

📅 2015 - 2017

Principal UI Developer

Theranos

📅 2014 - 2015

Technical Lead

TBWA\CHIAT\DAY

📅 2012 - 2014

UI Designer

Foraker Labs

📅 2011 - 2012

Interactive Developer

Crispin Porter + Bogusky

📅 2009 - 2011

Web Designer

Lijit Networks

📅 2008 - 2009

UX Designer

Indigio Group

📅 2007 - 2007